



Patricia Lewis
H-10/bw
4-5.03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: **Killick**

Serial No.: **09/520,576**

Filing Date: **March 8, 2000**

For: **Disaggregated Databases for Tracking
Consumer Purchasing Data**

Art Unit: **1427**

Examiner: **Kemper, M.**

RESPONSE TO OFFICIAL ACTION

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

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Responsive to the Official Action mailed December 24, 2002, kindly enter the following amendments and consider the appended remarks.

AMENDMENTS

In the claims:

Please cancel claims 22-33.

Please add the following new claims:

34. (New) A system for analyzing consumer data, comprising:
a computer program for analyzing consumer data;
a terminal device; and
a consumer data acquisition device that stores consumer data,

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner for Patents, Washington, DC 20231, on March 24, 2003.

William R. Silverio
William R. Silverio - Reg. No. 45,383